S.A.S. GOVERNMENT DEGREE COLLEGE
NARAYANAPURAM, WEST GODAVARI DISTRICT-534406
(AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY, RAJAMAHENDRAVARAM)
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ESTD 1972

INSTITUTIONAL PERSPECTIVE PLAN AND DEPLOYMENT DOCUMENT: (PPDD)

ABOUT THE COLLEGE

Sri Aravinda Sathajayanthi Government Degree College (S.A.S. Government Degree College), Narayanapuram is located between serene Krishna and Godavari rivers on the Chennai- Kolkata National Highway No.16, inEluru District of Andhra Pradesh state. The college was established during 1972-73 by a trust – namely, "Sri Chintalapati Bapiraju Dharma Samstha," Chinanindrakolanu, West Godavari District, Andhra Pradesh in order to cater to the educational needs of the students in the region.

At times when the masses of the region were engulfed in abject poverty with gross illiteracy rate and massive educational backwardness, the founder of the trust Sri Chintalapati Varaprasada Murthy Raju who was a Gandhian, freedom fighter, Member of Legislative Assembly and minister , had put in relentless efforts to make the region poverty--free through education. His ingenious efforts resulted in establishment of five Junior colleges, five degree colleges and three oriental colleges in West Godavari District,   Sri Aravinda Sathajayanthi Government Degree College being one amongst them.

Affiliation of Andhra University, Waltair:

Affiliation granted by Andhra University, Waltair during the year 1972-73vide Vice-Chancellor proceedings No.CII (1)/1624/69, Dt.06.10.1972

The college was physically taken over by the Government on 9 April 1997 and payments of salaries to the staff working in the college from the Government head of account vide G.O.Rt.No. 1033, Dt.1 July 1997.

NAAC "B" grade:

The college was accredited grade 'B' by NAAC with 2.11 grade points during 2008.

2(f) & 12 (B) status

The college was included in the list of colleges prepared under section 2 (f) of the UGC Act 1956 under the head Government colleges teaching up to Bachelors degree vide UGC F.No.8-99/2012 (CPP-I/C), Dt.9 November 2012.

Affiliation to Adikavi Nannaya University, Rajahmundry:

The affiliation of the college was shifted from Andhra University, Visakhapatnam to Adikavi Nannaya University, Rajahmundry during the year 2012-13.

Grant of permanent Affiliation:

The college was accorded permanent affiliation status by Adikavi Nannaya University, Rajahmundry during the year 2015-16 vide V.C. proceedings No. ANUR/CDC/permanent affiliation 2015-16/04, Dt.17.12.2015.

12 (B) Status of the College:

The College was accorded 12 (B) status by UGC during the academic year 2018-19 vide proc . no F.No.8-176/2019(CPP-I/C) .Dt.19.03.2019.

PREFACE TO PERSPECTIVE PLAN AND DEPLOYMENT:

Perspective planning is crucial for accomplishing the vision and mission of an institute. It is a continuous process with a specific focus on achieving the institutional goals in a systematic manner. Perspective planning and deployment document (PPDD) is based on the analysis of the previous challenges and achievements. The part of the document consists of the vision, mission, core values and institutional goals. The goals are defined by the brainstorming sessions of the stakeholders through SWOC analysis. After analyzing the internal and external environment, the institutional goals were setup for the sustained growth of the institution on short term and long term basis. The perspective goals are implemented through strategic or appropriate planning. While formulating the perspective plan and deployment document much care is taken to involve all the stakeholders to contribute their part which is vital for the success of every organization.

VISION AND MISSION STATEMENT OF THE COLLEGE

VISION:

To disseminate knowledge and transform the lives of the rural and marginalized sections of the society through value based, professionally competent and quality education.

MISSION:

1. To develop learning practices for Academic and Professional Excellence.
2. To provide Quality learning through curricular, co-curricular and Extra-curricular activities.
3. To inculcate human values and spirit of service to community.
4. To create awareness among students about current socio- economic, political and cultural issues and to denounce all forms of oppression relating to class, caste and gender.
5. To sensitize students on environmental issues and motivate them on ecological justice and sustainable development.
6. To establish an Academic environment rooted in moral principles and practices.
7. To impart extensive training in career and life skill sets.

MOTTO OF THE COLLEGE:

"VIDYADADATHI VINAYAM"

OBJECTIVES OF THE COLLEGE:

- To impart Higher education to students hailing from all backgrounds of the society.
- To bring out latent talents in the students.
- Provide revised need based and value-based oriented courses.
- To prepare students industry-ready by imparting necessary skills.
- To impart communications skills, soft skills, and employability skills for holistic development of students.
- Build leadership qualities and community service through NSS, Social responsibility cell/clubs.
- Promote best practices and green initiatives.
- Promote experimental learning and research through field visit/study visit/field projects.
- Integrate ICT and use digital and virtual class rooms.
- Conduct workshops/seminars/students study projects.
- To bridge the gap between rural and urban students.

CORE VALLUES:

- Team work
- Critical thinking
- Women empowerment

- Institutional social responsibility
- Patriotism and national integrity
- Sustainability
- Virtual class rooms/Digital class rooms/e-class rooms
- Infrastructure development
- Conduct of workshops/seminars/students studyprojects(JIGNASA).

Strength, Weakness, Opportunity and Challenges (SWOC)

Institutional Strength

- Dedicated and Qualified staff
- Five decades od service in the field of education
- Team work
- Collective decision making
- Active internal Quality Assurance Cell (IQAC)
- Grievance redressal, Anti-Ragging, Women Empowerment
- Initiation of Online mode of administration
- Strong alumni and CPDC to extend support to college
- Decentralisation of administration
- Feedback mechanism from stakeholders
- MOUs with academia and industry
- Adoption of best practices
- 5.77 acres of campus area with playground and gymnasium
- Utilization of concessional facilities provided by central and state governments
- Creation of new facilities and up gradation of existing facilities
- Library (Automation and soul software)
- Digital class room
- New seminar hall (Multipurpose seminar hall)
- Infrastructure
- JKC lab
- Computer lab
- Ramp for Disabled

Institutional Weakness:

- Lack of hostel facilities for students coming from faraway places
- Conventional methods of teaching
- Lack of centralised computer services
- 95% of students are first generation learners
- Difficulty in medium of instruction
- Lack of continuity of staff owing to state policy of transfer
- Inadequate research facilities

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Institutional Opportunity:

- Scope for industry connect through Internship
- Potential for producing State/National level sports men and women
- Scope for developing entrepreneurial skills among the students through EDC (Entrepreneurship development cell) JKC and Incubation Centre.
- Learning resources in indigenous knowledge
- Special focus on issues of women students
- Active participation of alumni and CPDC in the development activity

Institutional Challenge:

- Diverse backgrounds and needs of students
- Increasing the student enrolment
- Changing global scenario impacting educational sector
- Generation of financial resources
- Preference of intermediate pass outs for engineering
- Deterioration in the quality of education

INSTITUTIONAL PERSPECTIVE GOALS:

1. Curricular planning and implementation
2. Skill enhancement
3. Experimental learning through field based aactivities
4. Effective Teaching-Learning process
5. Examination and Evaluation
6. Promotion of Research and Innovation culture.
7. Institute – Industry partnership
8. Library and ICT Tools
9. Placements
10. Grievance Redressal
11. Developing Entrepreneurship
12. Enhancing Alumni participation and contribution
13. Welfare measures
14. Augmentation of infrastructure
15. Human Resource Management
16. Decentralized and participative management
17. Effective Governance
18. Constant Internal Quality Assurance System
19. Institutional Social Responsibility
20. Adoption of Best Practices

Perspective Goal	Mechanism Adopted
1. Curricular planning and implementation	• Academic Planning and preparation of Academic Calendar • Preparation of Curricular Plan as per OBE • Preparation of Lesson Plan based on CO & PO mapping • Constant assessment to measure outcomes • Use of ICT tools
2. Skill enhancement	• Conduct of more number of certificate courses • Training in soft and communication skills • Imparting analytical and computing skills • Imparting employability skills
3. Experimental learning through field based activities	• Conduct of Field visits/Trips/Projects • Community Service Projects and Internships • Educational Or Industrial Tours • Student Study Projects
4. Effective Teaching-Learning process	• Using more practical methods of teaching • Use of e-learning resources • Promote Research Culture and facilities • Performance enhancement through work shops and seminars • Providing mentoring and individual support • Developing quality e-content resources • Evaluation parameters and Bench marking • Implementation of Best Practices for Students • Regular transparent feedback system followed by action
5. Examination and Evaluation	• Conduct of regular internal assessment tests • External assessment by the affiliating university for 75 marks in each semester • Internal assessment by the respective departments for 25 marks in each semester • Testing the knowledge through written test • Evaluation of student study projects, Seminars, assignments, Quiz's and attendance
6. Promotion of Research and Innovation culture.	• Motivation and necessary support for staff in enrolling and completing Ph.D • Publication and articles in UGC care and peer reviewed journals • Encouraging Research oriented student study projects • Collaborations with government and private institutes, Universities and Research Organizations
7. Institute – Industry partnership	• Reserarch guidance from Industry • Short term training programmes • Implementing the MoUs

	• Industry – Institute human resource exchange • Faculty and Student exchange for knowledge sharing • Training programmes. Short term assessments to the faculty members • Participation and BOS in curriculum design with the Universities and Autonomous colleges • Students Internships and Industrial visits • Support for visits, training and guest lectures • Identification of Industry needs and advise on curriculum for extra courses apart from the existing curriculum • Proving career guidance
8. Library and ICT Tools	• Renovation of Library • Linking the Library with N-List and Inflibnet • Data base development in the library • Proving open educational resources • ICT enabled class room • Enriching the library with more number of books
9. Placements	• Conducting Job Fairs and melas • Training and guidance to the students on JKC platform • Career guidance and counselling • Enrolment of the students on the Job Portal
10. Grievance Redressal	• Making the students, teaching staff and non-teaching staff aware of their rights • Helping them knowing the importance of good health and nutrition and facilities available for them • Helping them developing decision making abilities and self dependence • Helping them in raising voice against all kinds of discriminations in a proper manner • Helping them in changing their mindset • Assisting them in overall development of their personality
11. Developing Entrepreneurship	• Establishment of entrepreneurship development cell • Visits by industrialist for seminars, work shops, lectures for entrepreneurship development • Promoting, sponsoring and facilitating entrepreneurship development • Providing training and guidance for entrepreneurship development • Conducting/Organizing seminars/Webinars/Works shops for entrepreneurship development
12. Enhancing Alumni participation and	• Configuration of Alumni Association to increase their participation

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contribution	• Inviting the Alumni as resource persons/ guest lecturers/Internships/Placement/training/ entrepreneurship • Exploring contributions • Sponsorship/Scholarships/free ships/fund generation • Identifying the successful alumni for appreciation and felicitation • Data base creation, regular interactions and networking with the alumni
13. Welfare measures	• Implementation of all the welfare measures approved by the government • Providing best work environment and infrastructure • Extending support to the staff for attending seminars/workshops and trainings • Encouraging the staff to apply for awards and fellowships and incentives • Career advancement schemes • Deputation for seminars/conferences and work shops • Motivation for enhancement for qualification • Support for research, consultancy and innovations • Employee performance evaluation system based on APIs
14. Augmentation of infrastructure	• Construction of new class rooms • Renovation of existing labs • Mobilization of funds for infrastructure development • Functional facilities for e-learning • Safety and security management • Proving clean filtered water facility • Minimizing the use of plastic to make the campus zero plastic and green • Up gradation of library infrastructure • Up gradation of IT facilities • Development of facilities for games and sports
15. Human Resource Management	• Encouraging the staff and students to improve their physical fitness through games and sports • Up gradation of knowledge by the faculty with latest value addition through orientation, refresher and faculty development programmes conducted by the CCE and UGC HRD centres of various universities • Involving the staff and students in various academic and administrative committees to make

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	the best use of their knowledge, talents and merits
16. Decentralized and participative management	• Decentralization of academic and administrative activities • Prescribing key role area for teaching and non-teaching staff • Establishing committees and implementing their activities affectively
17. Ensuring Effective Governance and leadership	• Following reporting structure of faculty • Assignment of port polios • Conduct of faculty meetings once in a month by the departments • Meticulous planning and implementation of academic, administrative and financial activities • Review of smooth running of the administrative activities • Review of examination results (Both Internal and External of all the programmes, result analysis and their improvement strategics) • Promotion of various faculty career advancement programs • Review of placement activities, collaboration with industries and R&D programs • Review of performance appraisal of faculty • Evaluation of the performance and bench mark of the college • Setting of institutional strategic goals • Framing of institutional strategic planning – vision 2022-23 • Monitoring and implementing the quality management systems • Establishment of e- governance • Formulation, approval and implementation of policy of code of conduct • Establishing fair and effective performance appraisal
18. Constant Internal Quality Assurance System	• Establishment of IQAC (in existence) • Implementation of the activities as per the procedures and norms by the departments • Periodical monitoring of the inter quality • Internal academic audit • Preparation and submission of annual quality assurance reports • Conduct of training programmes for the teaching and non-teaching staff • Framing of quality policy

	• Collection of feedback from all the stakeholders and designing the appropriate follow up action
19. Institutional Social Responsibility	• Conduct of community out rich activities • Visits to near old age homes and other needy places by staff and students • Motivation the students to participate in voluntary service activities • Conducting awareness programmes in the adopted communities • Liaison between the needy and the social welfare organizations
20. Adoption of Best Practices, students over all development through participation and discipline	• Identification of Best Practices suitable to the departments • Internalization of Best Practices • Institutionalization of Best Practices • Installation of CC TV cameras at important locations and other measures to maintain the discipline • Allowing the students into the college campus only with ID cards and prescribed uniform • Student representation on all the important committees • Student trainings and placement activities through JKC • Participation in various competitions by students • Organizing competitions • Rewards and recognitions for achievers • Participation in extra curricular activities • Participating in social and welfare activities

DEPLOYMENT/IMPLEMENTATIION/MONITORING PERSPECTIVE PLAN:

PPDD will be monitored periodically by the heads of the institution to the respective committees. The academic progress will be presented in the council by the in charges of the departments. The overall detailed report of institutional quality will be prepared by the IQAC which will closely monitor the progress. After thorough analysis, the staff council will give necessary suggestions and strategies for improvement. The plans articulated by the principal and the college are communicated to the target groups like faculty, students, staff and other stakeholders through meetings, mails, uploading in the college website, notice boards and other forms of communication.

The instructions of the principal as and when required serve as guidelines at the institutional level to under these activities. The organizational structure guides all the activities through well defined policies and procedures.

IMPLEMENTATION OF STATEGIC GOALS/PERSPECTIVE PLAN AT INSTITUTE LEVEL

Particulars/Functions	Deployment Authorities
1.Governance and Administration	CCE, CPDC and Administrative office
2. Branding/Expansion	CCE, CPDC and Staff members
3. Teaching - Learning	Principal, HoDs, faculty and supporting staff
4. Departmental Acitivies	HoDs and faculty
5. Infrastructure (Academic)	Principal and HoDs
6. Infrastructure (Physical)	CCE, CPDC and Principal
7.Training and placements	Principal, JKC and HoDs
8.Research and Development	Principal and HoDs
9.Student admissions	Principal,HoDs, Admission committee and student section
10.Stduent Development	Principal and HoDs
11.Quality assurance	IQAC
12.Statutory compliance	Principal, HoDs, Coordinators/Convenors

Note:

CCE = Commissionarate of Collegiate Education, Vijayawada, Government of Andhra Pradesh
CPDC = College Planning and Development Committee
JKC = Jawahar Knowledge Centre
HoDs = Head of the departments sometimes known as department in charges

CONCLUSION

Institutional perspective planning and deployment document (PPDD) create a clear map and path way for quality sustenance and enhancement. Regular monitoring of these strategic goals is necessary for the successful achievement of the institutional goals. Internal Quality Assurance is possible only through the effective implementation of PPDD.

PRINCIPAL
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